



BOSTON'S #1 HIP HOP PROMOTIONS COMPANY

HOW CAN YOUR BRAND CONNECT TO THE LIVE HIP HOP EXPERIENCE?

LEEDZ EDUTAINMENT IS THE #1 HIP HOP PROMOTIONS COMPANY IN BOSTON. WE CREATE THE ULTIMATE FAN EXPERIENCE AND CONNECT WITH THE BEST ARTISTS, TASTEMAKERS, TRENDSETTERS, AND BRAND LOYALISTS IN THE CULTURE. THIS ALLOWS BRANDS TO CREATE A HIGHLY BENEFICIAL RELATIONSHIP WITH THE CONSUMER.

THE BRAND & CONSUMER CONNECTION

ARTIST ACCESS - EXCLUSIVE INTERACTION, LIVE INTERVIEWS, AND ENDORSEMENTS.

VENUE BRANDING - ON-STAGE BANNERS, LOGOS ON PROMOTIONAL MATERIALS, NUMEROUS LIVE MENTIONS, AND PRODUCT PLACEMENT THROUGHOUT.

SOCIAL MEDIA MARKETING - CONSUMER INTERACTION THROUGH ALL INTEGRATED SOCIAL MEDIA NETWORKS (FACEBOOK, TWITTER, INSTAGRAM)

DIGITAL MEDIA - BRAND ENGAGEMENT THROUGH DATABASE MARKETING, VIRAL VIDEO, WEBSITES, BLOGS, STREAMING RADIO AND, PHOTOGRAPHY.

GUERRILLA MARKETING - TARGETED PROMOTIONAL DRIVEN ENCOUNTERS, STREET GIVEAWAYS, CONSUMER PROMOTIONS, LOYALTY REWARDS, DISTRIBUTION OF FLYERS, AND HAND TO HAND PRODUCT TO CREATE A MEMORABLE BRAND EXPERIENCE.

EXPERIENTIAL MARKETING - CUSTOM EVENT EXPERIENCES WITH BRAND INTEGRATION.

LEEDZ EDUTAINMENT LINEUP

KENDRICK LAMAR * TALIB KWELI * SCHOOLBOY Q * MACHINE GUN KELLY * WIZ KHALIFA * YELAWOLF * A\$AP ROCKY *
DANNY BROWN * MAC MILLER * MOBB DEEP * A\$AP FERG * JOEYBADA\$\$ * SLAUGHTERHOUSE * TRINIDAD JAMES *
DJ PREMIER VS PETE ROCK * GETO BOYS * ACTION BRONSON * LUPE FIASCO * EL-P * DEAD PREZ * STYLES P * CLIPSE *
CAMRON * ONYX * WARREN G * WALE * THE L.O.X. * KRS-ONE * M.O.P * DEL THE FUNKEE HOMOSAPIEN * DEVIN THE DUDE *
AESOP ROCK * LA COKA NOSTRA * COOLIO * JOE BUDDEN * JOELL ORTIZ * BROTHER ALI * MR. LIF * CORMEGA * ROYCE DA 5'9 *
ILL BILL * MASTA KILLA * SLICK RICK * INSPECTAH DECK * AZ * BOOT CAMP CLIK * CHRIS WEBBY * SAM ADAMS *
RAEKWON THE CHEF * LAURYN HILL * BODEGA BAM * SLICK RICK * WALE * IMMORTAL TECHNIQUE * CAGE * MASTA ACE *
BRAND NUBIAN * BONE THUGS-N-HARMONY * EPMD * CHIDDY BANG * ZION I * EVERLAST * WAKA FLOCKA FLAME *
DOM KENNEDY * HOPSIN * CASSIDY * MADLIB * KOOL G RAP * UNDERACHIEVERS * G-EAZY * AER * RA THE RUGGED MAN *
FREDDIE GIBBS * T-MILLS * BIG K.R.I.T * YING YANG TWINS * RIFF RAFF * FLATBUSH ZOMBIES * PETE ROCK AND CL SMOOTH *
LLOYD BANKS * KOOL KEITH * AFRO MAN * ASHER ROTH * GEORGE WATSKY * ACE HOOD * ARAABMUZIK * PAC DIV * MOD SUN *
CAMP LO * LIL B * N.O.R.E. * HOODIE ALLEN * ALOE BLACC *